

NEWS RELEASE



ABILENE POLICE DEPARTMENT

450 PECAN STREET – ABILENE, TEXAS – 79602 – Ph: 325-673-8331

Posted online at www.abilenepolice.org

Media Contact: Rick Tomlin, Public Information Coordinator

Ph: 325-437-4529; e-mail: apdpio@abilenetx.com

FOR IMMEDIATE RELEASE

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Winner Chosen for Ride with Chief Stan Standridge

ABILENE, TX – As part of the Department’s effort to gain followers on its Twitter account, @abilenepd, a contest was held to encourage citizens to follow the Abilene Police Department. The contest rules stated that a random winner would be chosen for a ride-a-long with Chief Standridge once “@abilenepd” attained 1,500 followers. That goal was reached on November 5, 2014. The Department is happy to announce that Misty Mize is our winner. Misty will join Chief Standridge on Thursday, December 4th at 5 p.m. at the Law Enforcement Center for her ride. Misty is an Abilene citizen who is looking forward to learning more about her police department.

In January 2014, the Abilene Police Department began using the social media site Twitter to actively engage and inform citizens on public safety information. In June, the contest to win a ride-a-long with Police Chief Stan Standridge was created to help attract more followers.

Twitter is one of the largest social media networks in the world and a key communications channel which immediately provides information. The Department will continue to utilize this avenue to help inform citizens in a more timely and effective manner.

Respectfully,

Rick Tomlin
Public Information Coordinator

“We work together to build a community of the highest quality for present and future generations.”